



Bury Town Community Football Club

SPONSORSHIP

COMMUNITY AND CORPORATE

Full Package and Promotion Offer 2024/2026

Charity Number: 1202842



About Us

Bury Town **Community** Football Club



Football for all

Bury Town **Community** Football Club is now a charity.

This aspect of the club is independent from the first team based at Ram Meadow in some ways. As the community section, we look after 30 teams in the local area including: boys, girls, women's and disability teams. This is crucial to supporting grassroots development, all under our charity banner and following our ethos of participation, development and fun.

We are proud to have FA 3-star Accredited Club Status as part of England Football. We prioritise qualified coaching and safeguarding, as well as the values of The FA's Respect Programme as part of our game.

Read about how we are supporting our players and families with our Hardship Scheme on the next page.



Supporting our Players

Football for all - as a sponsor, you'll help us to invest in the club and the future of community football, accessible to everyone.

As a club, we have allocated over £2,000 in funding as part of our **Blues Community Support Scheme** to help local families financially to ensure that finances are not a barrier to participation.

How does this game-changing initiative support our players and their families?

- This scheme provides vital support for families, backed by an impressive financial commitment, which has already proven to be a lifeline for local children, ensuring that economic hardships don't hinder their passion for football.
- This scheme acts as a shield against the potential dropout of local talent, fostering a nurturing environment where passion and skill can flourish.
- It's strategically tailored to alleviate the financial strain associated with membership fees and represents a hugely positive step towards keeping the sport inclusive and accessible to all, irrespective of economic circumstances.
- This initiative not only underscores the organisation's dedication to the wellbeing of local families, but also exemplifies the club's understanding of the broader socio-economic challenges faced by the community.

Bury Town Community Football Club envisions a community united by the love of the game, where every child can pursue their football dreams unburdened by financial worries. As the scheme takes flight, the club is not just about scoring goals on the field; it's about scoring goals for the community's future, backed by a financial commitment that speaks volumes about the club's dedication to making a difference beyond the pitch.

OUR TEAMS

GREAT TEAMWORK

Bury Town Community Football Club has 30 teams, from U7 through to adults, including boys, girls, women and disability teams who play in 5 leagues:

Ipswich and Suffolk Youth League, Suffolk Youth Football League, Suffolk Girls and Women's Football League, Eastern Junior Alliance and Suffolk Wots Up iCan.



INSPIRING PARTICIPATION

We believe that the opportunity to play football should exist everywhere, whether you live in a town, city or rural village. We're keen to inspire local people to find one of our teams and get involved.



FUN AND MEMORIES

Alongside the key skills and discipline that football teaches, the game itself should always remain fun to play, exciting to be a part of, and a rewarding experience for everyone.



DEVELOPMENT

We're passionate about giving our players the space and chance to play by providing resources, local coaches and creating opportunities to develop by competing in local leagues and tournaments.

GOALS & OBJECTIVES

Community



OBJECTIVE 1 - SPORTING COMMUNITY

We aim to offer amateur football opportunities for the children, young people and adults from Bury St Edmunds and the surrounding area. Our objective is to support development and provide the chance and facilities for playing football to build into our youth, adult and disability teams. We are excited about our vision to ensure that we have good quality facilities and to continuing developing local pathways for women's football in the future.

OBJECTIVE 2 - CHARITY SUPPORT

We're a passionate and community-oriented football club dedicated to supporting charitable causes through sports to make a positive impact by using football as a tool for fundraising and social change.

ONE TOWN ONE FUTURE.

CLUB IDENTITY

Community is at the heart of what we do. Our dedicated committee, operations staff, coaches and players demonstrate our values and support the FA's Respect Agenda, both on and off the pitch to bring the best to Bury Town Community Football Club.

- B L U E S -

BURY AND BEYOND

It's our commitment to increase participation and lead pathways in our local area to create opportunities for everyone to take part in football. We believe in giving back to the people and community that we serve, benefitting those from Bury St Edmunds and beyond.

LOVE FOR THE GAME

It's all about enjoyment. We want our players and coaches to enjoy their time playing football and developing their skillset at Bury Town Community FC.

UPSTANDING

Honesty, respect and strong morals are important in sport and life. We encourage those within our teams to be an ally for their teammates and stand up for them in tough situations, even when it's uncomfortable, aiming to put an end to all forms of discrimination within sport.

EQUAL OPPORTUNITIES

We're proud to make football accessible to everyone. Our charity supports youth U7-U18, girls, women's and disability teams.

SPORTSMANSHIP

Strong sportsmanship brings teamwork, cooperation and respect: playing in the right spirit. We work together towards a common goal, as our teams learn the importance of collaboration and develop strong interpersonal skills that can benefit them in many aspects of life.

SPONSOR US

Sponsors play a vital role in the both the present and future of Bury Town Community Football Club. By investing as a sponsor, you'll be helping to continue the great work of our coaches and volunteers and continuing our offer of sporting opportunities in Bury St Edmunds and beyond.

Choose between our sponsorship packages which each offer something different, from on-site advertising benefits, to kit sponsorship, or the chance to get your hands on experiences and branded merchandise. You could display your business logo loud and proud on one of our advertising boards at our St James venue, become the lead sponsor for our community club or help the disability team with their travel costs.

If you would like to discuss becoming a sponsor, get in touch by emailing our Sponsorship and Fundraising Coordinator:

eleanor.ling@burytowncommunityfc.co.uk

TEAM KIT SPONSORSHIP

CLUB 30 MEMBERSHIP - BUSINESS

CLUB 30 MEMBERSHIP - LEISURE

COMMUNITY PARTNER PACKAGE

TRAVEL PARTNER

PITCHSIDE ADVERTISING

OPPORTUNITIES AT OUR VENUES

KIT SPONSORSHIP

Support the future of our youth, girls/women's and disability teams by providing them with a smart new kit to wear with pride at their matches.

By becoming a home kit sponsor for one of our community teams, your logo would be visible to all players and spectators at each game and shown in photos of the team, making it a great opportunity for local and regional brand exposure.

Kit Sponsorship Options:

7-8 YRS AGE GROUP

£480 FOR TWO SEASONS

9-10 YRS AGE GROUP

£600 FOR TWO SEASONS

11-12 YRS AGE GROUP

£720 FOR TWO SEASONS

13+ YRS AGE GROUP

£800 FOR TWO SEASONS

WOMEN'S KIT SPONSOR

£825 FOR TWO SEASONS

DISABILITY KIT SPONSOR

£825 FOR TWO SEASONS

For more information, contact our
Sponsorship and Fundraising Coordinator
eleanor.ling@burytowncommunityfc.co.uk

SPONSORSHIP PACKAGES

CLUB 30 MEMBERSHIP - BUSINESS

This is our hospitality and advertising package for businesses and organisations who want to offer support to our teams, whilst enjoying some of the extras that come with sponsorship.

You'll receive:

- Invitation to our Annual Community Day, with press and media opportunities.
- Your logo printed on one of our teams training tops - which also double up as Away Kit.
- A season ticket for first team home games (league only)
- Reduced prices in the Bar on match days,
- 10% discount on merchandise from the club shop,
- Access to the Members Lounge on match days,
- An invitation to Bury Town FC's Annual General Meeting and full voting rights at their A.G.M.
- Our Sponsorship Pack - which includes a Bury Town FC mug and keyrings.
- A Bury Town Scarf
- Press Release and media opportunities
- Your business name/logo will be displayed on our Community Club website.
- Your logo will be featured on our Community Newsletter.
- Your business will be featured on our growing social media platforms quarterly @Bury Town Community Football Club

£500 PER SEASON

SPONSORSHIP PACKAGES

CLUB 30 MEMBERSHIP - LEISURE

As an individual, do you want to be a key supporter of Bury Town FC and the Community Club? This is the package for you! Our Club 30 Leisure Membership package gives you value, whilst supporting your local club and grassroots players across the community.

You'll receive:

- Invitation to our Annual Community Day to celebrate the season.
- A season ticket for first team home games (league only)
- Our Sponsorship Pack - which includes a Bury Town FC mug and keyrings.
- A Bury Town Scarf
- Reduced prices in the Bar on match days,
- 10% discount on merchandise from the club shop,
- Access to the Members Lounge on match days,
- An invitation to Bury Town FC's Annual General Meeting and full voting rights at their A.G.M.
- Mention on our Community Club website.
- You'll receive our Community Newsletter.

£250 PER SEASON

SPONSORSHIP PACKAGES

COMMUNITY PARTNER PACKAGE

Support our Community Club, our players and the future development of grassroots and women's football in our area.

You'll receive:

- Invitation to our Annual Community Day to celebrate the season.
- x4 tickets for first team home games (league only)
- 10% discount on merchandise from the club shop
- Your logo on the training hats for one of our teams
- Our Sponsorship Pack - which includes a Bury Town FC mug and keyrings.
- A Bury Town Scarf
- Press release and media opportunities
- Featured on our social media x2 per season @Bury Town Community Football Club
- Linked on our Community Club website
- Highlighted in our Community Newsletter

£295 PER SEASON

BECOME A TRAVEL PARTNER

Our teams often rely on transport to get them to the matches.

For example, one of the main costs for our disability teams is travel.
Can you help?

With your sponsorship of
£1,350 for the season, we could fund their travel and
ease the pressure on costs.



For more information, contact our
Sponsorship and Fundraising Coordinator

eleanor.ling@burytowncommunityfc.co.uk

PITCHSIDE ADVERTISING

Every sponsorship made helps us as a club to continue giving back to our community.
Our sites include St James and Great Whelnetham.

PITCH SIDE ADVERTISING BOARDS

Perimeter board for 2024-2025 or 2025-2026 football seasons
Approximately 2.0m x 1.5m. £295 per board for 1 season, £120 renewal

SITE ADVERTISING BOARD AT ST JAMES

Large feature board in a prominent location at our St James venue,
which is located centrally in Bury St Edmunds.
Name/logo/details included. £495 per football season

VENUE SPONSORSHIP

Naming rights on our lease sites at Great Whelnetham or St James.
To include your business/company name on a board at the site too.
You'll also be featured in a press release and receive an invitation to our
annual Sponsors Community Day.
£1,500 (two season package)

COMMUNITY CLUB SPONSORSHIP

Become the main sponsor of our Community Football Club,
spanning across our 30 teams. This opportunity has vast advertising
potential for your business, with benefits expanding into all areas of
promotion, advertising and recognition.

Please get in touch for more information on this unique opportunity.

YOUR SUPPORT FOR BURY TOWN COMMUNITY FOOTBALL CLUB

Community involvement and partnerships play a key role in the future sustainability of our teams and club.

Your generous support has a tremendous impact and allows us to continue with our current network of teams. Sponsorships help us to improve and budget for many expenses throughout the year including: purchasing equipment and kit, venue facility maintenance, helping to keep sports affordable for families, and paying our local referees and officials.

Thank you for considering sponsoring our club, teams and the many people that work both on and off the pitch to make football accessible in our local area.

We look forward to creating a positive partnership with you and sharing a commitment to promoting youth sports in our community.

*Bury Town
Community Football Club*

Get In Touch

Sponsorship and Fundraising

eleanor.ling@burytowncommunityfc.co.uk

Bury St Edmunds | Suffolk

Venues: St James and Great Whelnetham